

The Truth About Florida

The Bunnell Home Builder

Edited by S. HOWARD

1115—108 So. La Salle Street, Chicago, Ill.

APRIL

1918

An Ideal Southern Home just to the East of Bunnell Colony



This Charming Home Is the Residence of Mr. Knox, Who Is the Owner of one of the Most Beautiful Orange Groves in the State of Florida. This Grove Covers More Than a Hundred Acres, and Its Value Is Estimated at Over a Hundred Thousand Dollars.

LIFE IS INDEED WORTH LIVING HERE.

**I want you to subscribe for the Flagler Tribune—Bunnell's Wide-Awake Weekly Newspaper
Because, This Issue of the Home Builder is the Last One We Shall Publish**

(BY THE EDITOR)

Since December, 1912, a little over five years ago, I have had the pleasure of editing the BUNNELL HOME BUILDER. The need was felt at that time of having a monthly publication for our land owners and the hundreds of others who were interested in securing farm-homes in the Bunnell colony.

When we began the publication of this little magazine we thought that it would be for but a short period of time. However, it met with such a hearty welcome from our buyers and other friends, that we have continued its publication for now over five years. At the time the first issue was mailed there were about twelve hundred land contracts issued and very few people had located on their farms. Our buyers were scattered all over the United States and Canada. Some time later a few more buyers came to settle on their lands, and soon they were clearing their farms, building homes, planting and harvesting crops and beginning to demonstrate the great opportunities of the Bunnell colony. Then there came a great influx of people to Bunnell, and naturally our sales increased, so during that first year of the HOME BUILDER'S existence we sold about five hundred contracts for land in our old tract. A little later on our new tract of land to the south, known as the Volusia tract, was placed on the market and the highest contract number to date of which we have a record here in our Chicago office is No. 4266.

You who have been reading the HOME BUILDER from month to month have no doubt noticed that from time to time we have mentioned the fact that we had only a limited amount of land left for sale. A great number of those who contracted for land are paying in full for their farms these days and asking for their deeds. Naturally, every man and woman who contracted for one of our farm-homes has been looking forward anxiously to the day when he or she could send in the final payment on the purchase and receive a warranty deed, so that he could say in truth, "I own a farm-home in the Bunnell colony and I have received my warranty deed for same, after having been properly recorded." In fact, a great number of our people have sent in their last payment amounting to \$50.00 or \$100.00 just to finish paying for their land as soon as possible, and the Company has always allowed the liberal discount of 10% on all amounts of \$100.00 or over when these amounts are paid in advance.

There have been days lately when as many as twenty deeds were issued in one

day, and thus the Bunnell Development Company is rapidly turning over its lands to the purchasers of contracts. Although our buyers have always had the privilege of taking possession of their farms as soon as they have made but a single monthly payment on same, I have advised all to be conservative and pay for their land in full and secure a deed for same and then to go to Bunnell and settle on their farms for good, and I am glad to say that my advice has been followed by most of our buyers. This is, perhaps, one of the reasons why some of our buyers have not settled on their land before this, and why so many have moved to the colony this last winter after they have secured their deeds.

We have, today, buyers, or let me call them members of the big Bunnell family, in Alaska, Canada, in every state in the Union, in South America and several in Europe. Numbers of buyers are fighting in the trenches in Europe, and we could appreciate the desire of all to hear from Bunnell—the place where they expected to make their future home—and that is the reason why the HOME BUILDER has been published for such a long period of time. I now want to give you the reason why we think we should discontinue the publication of same. Not because our land is nearly sold and not because we have issued so many deeds lately—No! No! But, Bunnell has grown by leaps and bounds. From an undeveloped large body of land a few years ago, it has become a prosperous farming community, and the town of Bunnell is now the county seat of a new, Flagler, county.

Several years ago Bunnell became an incorporated town and since that time her growth has been very rapid. New homes and stores were built; new enterprises were started, and the first thing we knew a weekly newspaper was being published, with Mr. J. B. Boaz as Editor. This weekly publication is known as the Flagler Tribune. Mr. Boaz was born in Calhoun, Georgia. He has long been a newspaper man. At one time he was buyer and representative of one of the large New York produce houses, and was sent to Florida to buy Irish potatoes. He first went to Hastings and later to Bunnell, and when he visited our little town it was "love at first sight" with him. That year he bought practically all the potatoes there were for sale in the Bunnell colony and then returned to Georgia.

However, Mr. Boaz had seen the wonderful opportunities in Florida and he had a great desire to become a resident of our section of the state. In the fall of that

year—in the month of November—he moved to Bunnell. He realized the great opening for a good country newspaper in our colony, and the following February, the first issue of his paper, called the St. Johns Tribune, was issued. Mr. Boaz called his paper the St. Johns Tribune because at that time Bunnell was located in the southern part of St. Johns county. However, when our new county was created, he accordingly changed the name of his paper to the Flagler Tribune. This paper is published each week and it is an up-to-date country newspaper. Mr. Boaz is one of the most able editors in Florida and he can supply his subscribers with the news of Flagler county in a more intelligent manner than we can from our Chicago office, for he is right on the ground, while we have to get our information second-hand. The fact of the matter is, I do not know of another country paper that is so wide-awake and up-to-date as the Flagler Tribune.

I want you to subscribe for this paper, first, because you should know all that is going on in Bunnell—your future home; second, because I want you to help a Bunnell industry. The subscription price is \$2.00 a year. If you are now ready to subscribe, I wish you would fill out the order blank below, send it to Mr. Verdenius, who will forward it at once to Mr. Boaz. If you prefer to send in your subscription for but six months, send \$1.00; if you desire to subscribe for a full year, send \$2.00. I am confident that if once you become a reader of this weekly paper you will never willingly be without it. Mr. Boaz has assured us that he will keep his subscribers posted as to what is going on in Bunnell, and by having in your homes this publication published weekly, not monthly, you will be in close touch with affairs politically, what the churches and schools are doing, what developments are taking place and what the farmers are accomplishing.

I trust each one of you who is interested in Bunnell will at once send Mr. Thomas A. Verdenius the application below, properly filled out, so that you may begin receiving the Flagler Tribune at an early date.

I thank you one and all for your interest in, and words of appreciation for, our little messenger, the BUNNELL HOME BUILDER, and wishing each of you an abundant success, I am,

Sincerely yours,

S. HOWARD, Editor.

**THOMAS A. VERDENIUS,
108 South La Salle Street, Chicago, Ill.**

You will find enclosed _____ Dollars for _____ years

\$1.00 for One-half Year. \$2.00 for Full Year.

Subscription to the FLAGLER TRIBUNE, published weekly at Bunnell, Florida; my subscription to start at once.

NAME _____ ADDRESS IN FULL _____

WHAT THE "OTHER FELLOWS" SAY ABOUT BUNNELL

Idaho Man Writes of the Wonderful Development that has taken place in the Bunnell Colony in the last three years, and of his delightful visit to the great State of Florida.

March 20th, 1918.

Dear Mr. Verdenius:

My wife and I just returned from our trip to Florida, and as per my promise, I will now write you a letter for the HOME BUILDER and tell what we think of Florida in general and Bunnell in particular.

As you know, we left Chicago the early part of January, when the weather in the North was most disagreeable with plenty of snow and ice and all the people could talk about was the coal situation, and the thermometer at zero. We felt we must be living in another world when we arrived in Jacksonville, thirty-six hours after we had left Chicago, for the weather there was delightful. We found Jacksonville very crowded, as a great number of northern tourists had come South to get away from the disagreeable cold weather of the North. After spending a few days in Jacksonville we went to St. Augustine, here also the weather was fine—everything was nice and green; the flowers were in bloom, the birds were singing, and it was warm enough for us to go bathing in the ocean.

In and around Hastings they were very busy planting their potatoes, and we could not help but remark over and over again the great advantages the farmers in the South have over the farmers here in the North. Florida certainly has a wonderful climate and I have never been any place where I liked the climate nearly as well as I do in that state. Many people in the potato belt were busy manufacturing barrels to use for shipping their potato crop, and when we started back for the North, the potatoes were already quite a little above the ground and the fields looked very promising. I am talking about potatoes because I know that this is the main crop in and around Bunnell, but I also saw a great variety of other things growing not only in Bunnell but all over the state; for instance, I talked with one man who has twenty acres of the finest strawberries I ever tasted or ever laid my eyes on. He told me he sold his berries mostly right in the field to the tourists who passed by and received sixty-five cents a quart for same. His field adjoins the hard road and he had been picking berries ever since Christmas and would continue doing so for some time.

I talked with one of the truckers in that part of the country who had quite a large farm of cabbage and all kinds of vegetables which he sold to the large hotels and shipped to the northern markets. This particular man had been in Florida for several years, and he stated that he would not go back to the North under any consideration.

Bunnell has certainly grown wonderfully since I saw it three years ago. I could hardly believe that it was the same town—new buildings everywhere, and certainly the Dixie highway is a great improvement to the colony. The new bank building was just about completed, and I found everyone there very enthusiastic and speaking very highly about the new county which was created last year. While I was in Florida I went farther South, but in my

opinion you have much better soil than is to be found in the southern part of the state.

I spent one Sunday in Miami and while visiting in the little park that day, I was surprised to see a great number of people, perhaps about three thousand in all, standing and sitting around the band-stand, and Mr. William Jennings Bryan, ex-Secretary of State was teaching the International Sunday School lesson in the park. I was told by the people that Mr. Bryan did this practically every Sunday when he is at home. Undoubtedly you know that Mr. Bryan has a beautiful home in Miami; in fact, I have never seen prettier homes anywhere than I found in Florida, and I predict that Florida has only begun to develop, although there are some of the most beautiful mansions in that state that I have ever seen. Take for instance the Deering Harvester people, who are spending millions of dollars on their estate in Florida, and a great number of wealthy people and millionaires of the eastern states have their winter homes in your beautiful country. To really appreciate Florida, one has to see it for himself.

I shook hands with Mr. Bryan and talked with him in regard to the wonderful possibilities of that state. I told him I was from Idaho and, as you know, Mr. Bryan has forty acres of land not very far from here. I am, of course, the owner of considerable property here in the Twin Falls country, but if I were foot loose, it would not take me long to make up my mind to go to Florida and make it my home. I see great possibilities in that state and especially for the farmers of the potato belt. I have told the people here many times about my pleasant journey and especially about the wonderful growth of Bunnell. Nature is so much kinder to the man in Bunnell who has to make a living out of the soil than she is to us here. I talked with people in Bunnell who had harvested three crops each year from their land, for the last five or six years.

I could go on and write you a lengthy letter, but I feel that I should not take up any more space at this time. Let me assure you that I am as ever a big booster for the state of Florida in general and for Flagler county in particular.

Wishing you and your associates great success, I am,

Sincerely yours,

HENRY C. GETTERT,

Idaho.

"Perfectly Satisfied" Says Mr. Siler as He Makes the Final Payment on His Eighty Acres

Ontario, Oregon, March 26th, 1918.

Dear Mr. Verdenius—I enclose herewith my check for sixty dollars, balance payment on land. This will entitle me to warranty deeds to all my land there, clearing up all four contracts.

Mr. Verdenius, it affords me great pleasure to say that I have found every one connected with the Bunnell Development Company perfect gentlemen. The treatment I have received from all of you has been perfectly satisfactory and square. Sincerely yours, Wade Siler.

A Good Example set by one of our British Columbia Buyers Who Makes a Payment on His Land Every Four Months.

Dear Mr. Verdenius:

I received the HOME BUILDER, and thank you very much for it. I am greatly interested in reading the wonderful things some of the people are doing in Florida, which shows what can be done by those that are willing to work, and it also shows that you have the climate and the soil in which to grow the crops. I only wish that I were down there, but it is impossible at present to get away from here as there is very little property changing hands at the present time.

I also appreciate your liberal offer to those sending the twelve monthly payments at one time, as it must cost your Company a great deal of money for stamps and stationery and also time which could very often be saved. That is one thing I have been doing myself the last year. I send my book and money every four months, as I find it quite a saving to me as well as the Company. If other buyers would do the same it would help you folks a great deal.

Hoping it will not be long before I have the pleasure of meeting you in Florida, I remain,

Yours very truly,

JOHN LEVETT.

B. C., Canada.

DES MOINES, IOWA, BUYER PRAISES THE BUNNELL DEVELOPMENT COMPANY.

3307 W. 7th Street,
Des Moines, Iowa.

Dear Mr. Verdenius:

Your letter received, and also the Bunnell Colony "Movies" which I read with a great deal of interest. I know Mr. W. A. Mack.

I am always glad to receive your literature and I owe you a letter of thanks for the good treatment accorded me by you and the Company. I also feel that there is a great deal of praise due the Bunnell Development Company. I wrote your Company and asked if I paid the balance due on my farm if I would be entitled to any discount. Since writing them I have received the HOME BUILDER and the Company also wrote and told me that I would be entitled to a discount, therefore, I am going to make a payment in full for my land within the next few days.

I have my ten acres of land all cleared and I had a good crop of potatoes on it last year, and it is now again planted to spuds.

Trusting I may soon receive a deed for my land, and with best wishes and respect, I am,

Yours very truly, C. C. HOUSE.

LIBERTY BONDS

If you possess any Liberty Bonds, and desire to apply them on your land payments, we will accept your bonds and credit you with the par value of same.

BUNNELL DEVELOPMENT COMPANY

Some Worth-While Facts Concerning the Irish Potato Crop

The question has frequently been asked why the subject of IRISH POTATOES plays such an important part in the BUNNELL HOME BUILDER and our other literature. Because of this fact some have formed the impression that the Irish potato is about all that can be grown in the Bunnell colony. However, we are convinced that such a thought is not in the minds of any of those who have visited the Bunnell colony or who have read the HOME BUILDER regularly, and we desire to explain to all others how widely varied our Bunnell crops are and may be.

It is an established fact that practically anything and everything can be grown in the Bunnell colony that can be grown in northern states, with the exception of apples and wheat. Also, our climate and soil is adapted to the growing of a great variety of tropical and semi-tropical fruits, none of which could be grown here in the North.

Why, then, do we discuss so frequently the possibilities of Irish potatoes and say so little about the growing of oranges, grape-fruit and other citrus fruits? "THERE'S A REASON." It takes a comparatively small outlay of money to plant, grow and harvest a money-making Irish potato crop in the Bunnell colony. On the other hand, the man who purposes to grow orange and grape-fruit trees must be a man with money, for it takes from six to eight years until the orange grove is a producing, profitable business. The land must be cleared, good trees purchased and set out and the grove must be given constant care for a number of years. During the first four or five years one should not expect any profit from his trees, for they will be better and hardier trees if they are not allowed to bear while young. Because of these facts, the number of men who can afford to enter into this line of endeavor and wait so long for returns are practically few. However, we wish to state that some of the most beautiful orange groves in Florida are located near the Bunnell colony, in fact there is one grove of 106 acres which practically adjoins our colony lands and from which have been shipped as high as ten thousand boxes of



POTATO FARM IN THE BUNNELL COLONY THAT NETTED THE OWNER MORE THAN
\$200.00 PER ACRE.

fruit in one year. The owner of this grove has at different times refused offers of \$100,000.00 for the grove.

Although the growing of citrus fruits is usually a profitable industry, and every Florida farm and city home should have at least a few orange and grape-fruit trees; the potato industry is a more staple and certain one. A man who owns good potato land need not wait very long before getting returns from his labors.

Usually in the Bunnell colony our potatoes are planted in January and February and harvested about one hundred days later. During the latter part of April and all through the month of May thousands of barrels of potatoes are shipped out of Flagler county. Last year approximately five million dollars worth of Irish potatoes were shipped from Florida's potato belt, and judging from indications to the present date, we never had a better chance for a big crop yield than we have this year. The plants are vigorous looking, and with the additional land that has been cleared since the last potato crop was harvested, we shall undoubtedly ship a great many more barrels of potatoes from our potato belt this season than we did last year, and

we believe that the prices for same will be very good. There will be a great demand for new potatoes, and while it seems almost unreasonable to expect such high prices for potatoes this year as we received last, yet if our farmers receive but half the prices of last year they will still be making big money.

I want to relate to you three very pertinent potato stories, none of which have ever yet appeared in the pages of the HOME BUILDER; in fact, I do not think they have ever appeared in print before. They were told to me by a man whose home is in St. Augustine and who personally knows each of the individuals about whom the stories center. Therefore, we should hardly call them stories at all, but just further facts pertaining to last year's potato crop. They furnish additional proof of the great opportunities and possibilities that the potato belt of Florida (of which the Bunnell colony is a part) offers the farmers of today. These are echoes of the 1917 Irish potato crop, and you will please bear in mind that since this crop was harvested the Flagler county farmers grew two more crops on the same land that year.



POTATO FIELD OF ONE OF OUR SUCCESSFUL FARMERS, LOCATED ABOUT THREE MILES SOUTH OF BUNNELL.
FIRST CROP ON NEW LAND; SEVENTY-FIVE BARRELS TO THE ACRE.

The BUNNELL HOME BUILDER



POTATO FIELD OF MR. COUNCIL. ABOUT THREE MILES SOUTH OF BUNNELL.

Every one posted on Florida, knows that the season of 1917 was the most successful among the Irish potato growers in St. Johns and Flagler counties. The prices received were approximately double those of any previous season. The prosperity thus created manifested itself in various ways among the farmers. One thing noted in particular, was the purchase of automobiles, and not the cheap cars either, but the more expensive styles or makes. Among the farmers in the Hastings district are a few prosperous negroes. One of these, Mrs. Jackson, had received about fifteen thousand dollars for her crop, and like the "white folks" she also ordered a car. The dealer was ignorant as to her color, and when he went to deliver the car, he had some difficulty in locating the purchaser. He was finally directed to a humble looking home and the following conversation took place: "Does Mrs. Jackson live here?" "Yes, sah!" "Is she at home?" "Yes, sah, I'se Mrs. Jackson!" "Did you order that car out there?" "I sho' did!" Thereupon she went down into her stocking and brought up a roll and counted out \$2,000.

The Station Agent at a prominent shipping point in the Hastings potato section was a very busy man during the shipping season of 1917. He was Agent, Operator, and Express Agent. Naturally he got behind with some of the correspondence and office work and was called down for it, but paid no attention, until one day upon receiving a letter from the Express Company in which the company said if he did not attend to a certain matter they would have to make a change in the Agency. He turned up the corner of the letter and wrote: "I should worry! I have just sold my Irish potato crop for twenty thousand dollars. If you want any more work done, send me an assistant." At the end of the season he resigned and "retired" to his farm.

It is told on good authority that one of the oldest Engineers on the Florida East Coast Railway cleared what would be considered a fortune to most people, on his Irish potato crop from his farm near East Palatka during 1917. The amount has been variously given at from \$75,000 to \$90,000.

Be that as it may, but to the wonder of all his friends, he is still sticking to his job and running his beloved locomotive.

When asked one day why he did not retire now that he had "made his pile," he replied: "I have known a good many wealthy men and they all have their hobbies, some play golf, some play the stock market while some do not play at all. I get more real enjoyment out of running this engine, and I am going to stick to it a while."

RAPID GROWTH OF THE BUNNELL STATE BANK

As shown by the large increase in the amount of its deposits.

June 1, 1913 - - - \$42,857.20
June 1, 1915 - \$81,554.13
June 1, 1917 - \$172,022.72

But few words need be added to the above figures. They speak for themselves. It's a wonderful story they tell, too, of the growth of the Bunnell district from a banking standpoint. When a bank prospers the people of its community must be prospering, for a bank is the thermometer by which a community is gauged. Figures speak louder than words, and these figures not only speak for themselves but they show a ratio of growth of almost 100% every two years.

Bunnell's watchword, both from the standpoint of the banker and the citizen is, "Watch Us Grow."

A bushel of rent receipts does not pay for a loaf of bread. How much rent have you paid your landlord? Just stop and figure for a minute—so many months, so many years. You could have bought several ten acre farms in our Colony for the amount of money you have paid out in rent.

Don't you believe that "now" is the time to begin paying for a ten acre chicken ranch at Bunnell?

Down Where the South Begins

(With apologies to Arthur Chapman of Denver, author of "Where the West Begins.")

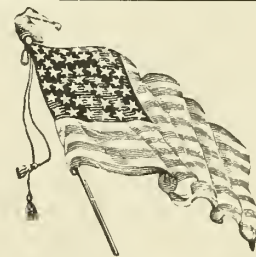
Down where the welcome is a little stronger,
Down where the sun shines a little longer,
That's where the South begins;
Down where the moon shines a little brighter,
Down where the cotton makes the world seem whiter,
And they clasp your hand a wee bit tighter,
That's where the South begins.
Down where the darkies are always singing,
Where the birds in winter their way are winging,
That's where the South begins;
Where trees are green and flowers blooming,
Where the people are kind and not assuming,
With open hearts await your coming,
That's where the South begins.
Down where there's pleasure each day in living,
Where all are eager in serving and giving,
That's where the South begins,
Where friends are loyal and hearts are true,
Where birds are singing the whole year through,
And a hearty welcome awaits me and you,
That's where the South begins.

L. LARSON.

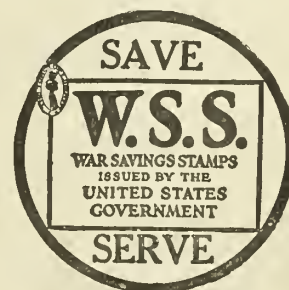
Wonderful Tribute Paid the State of Florida

By a Man who is in position to know what he is talking about.

Hon. W. A. McRae, Commissioner of Agriculture of Florida, has truly said: "Nowhere in the American continent can the industrious, right-living man find a better country, a more congenial climate or a more responsive soil, nowhere can he make as good a living and create a competence for the future with less labor and personal effort than in Florida, if he but observes the laws of common sense and ordinary business requirements."



*"And the Star Spangled Banner
Forever shall wave
O'er the land of the free
And the home of the brave."*



Widely Scattered Were The Individuals From Whose Letters We Quote Below, But All Were Of One Opinion Regarding The Bunnell Colony.

Extracts from Thirty-two Letters Written by Men and Women in Thirty-one Different States and One in Canada.

We have on file in our Chicago office a great many letters written by people after their inspection of our Bunnell colony lands, in which they state their satisfaction with the colony and the lands allotted to them. We should like to publish all these letters in the HOME BUILDER, but as this is impossible we have selected thirty-two written from thirty-one different states of the Union and one from Canada, and will give you one or two sentences from each of these letters. They should be sufficient to convince any individual of the general satisfaction of our buyers, some of whom since writing these letters have moved to Florida.

J. F. Von Hoene—Washington.

"I am satisfied that everyone who has bought land or who will buy in the Bunnell colony will have a good investment."

Mrs. R. Baird—Oklahoma.

"We had the privilege of changing our land for another location, but we were satisfied with our selection as it was."

William Claude Wells—California.

"I am glad that I have a farm in this colony, and I hope to improve it as soon as possible."

J. B. Parker—Alberta, Canada.

"I decided to take twenty acres more. I was very much surprised at the prices the people were getting for their products. Everybody there seemed happy and contented."

L. S. Russell—Idaho.

"There are fine farms in the Bunnell tract that can now be bought on very easy terms, which in a few years will be worth many times what they are now."

L. J. Coulston—Mississippi.

"I visited your colony expecting to find some objections, but I can conscientiously say that my admiration overran any objections."

Andrew A. Allan—Missouri.

"Bunnell soil could not be beaten in any part of the country."

Dr. L. H. Bussen—North Dakota.

"If people could see and study conditions as I have done, I am sure they would be pleased to settle in a community like Bunnell."

L. E. Springer—Pennsylvania.

"I cannot praise Bunnell enough."

C. W. Weatherington—Kentucky.

"I thought just enough of your country to buy ten acres more. I took a friend with me and he bought ten acres."

R. A. Hawkins—Massachusetts.

"I think Bunnell has a great future. It is all you say and what is more, the company there is reliable and will do justice to anyone."

LeRoy N. Walling—Kansas.

"My son who visited Bunnell brings good reports for Florida and especially so for Bunnell. He says that Bunnell is the prettiest little town that he saw in Florida."

J. J. Sutherland—Indiana.

"I was at Bunnell last September and found Florida O. K. Good soil and everything just as it was represented."

J. E. Vaught—Tennessee.

"I found things as represented and think there is a great future for Bunnell."

Chas. C. House—New Mexico.

"I purchased a twenty acre farm in Bunnell colony without seeing it. I made an inspection of my land later and was more than pleased."

W. H. McInturff—Georgia.

"We picked out our land and started for home, happy with the thought that I had at last got a home in Florida."

C. Louis Barzee—Montana.

"I came back home the owner not only of ten acres, but bought another ten acres at Bunnell. This tells you whether or not I was satisfied."

G. C. Gates—Colorado.

"I have been to Bunnell and am well pleased with my holdings. I have ten acres of the finest land that lays out of doors, and I would not take double the amount I have paid for it."

Nils M. Hagen—Wisconsin.

"Have just returned from a trip to Bunnell. I bought twenty acres of land there a year ago without seeing it, and I am thoroughly satisfied with same and with the climate and people."

H. Gilbertson—Minnesota.

"The climate is the best in the world—a nice breeze every day with cool, restful nights."

E. E. Miller—Oregon.

"I do not know of a place on God's foot-stool where you can buy land on such easy terms as at Bunnell and where a small amount of land will make you so independent. The men connected with the company will treat you on the square."

R. A. Crie—Maine.

"We spent three days looking the colony over and found everything exactly as described, only much more attractive than written description could be. We are satisfied that it is a good investment."

Thomas A. Stone—Ohio.

"Three or four years ago, some people here in the North said I was foolish for thinking of buying land in Florida. Those people think differently now, for three of them are now living near Bunnell. I visited them recently and they are pleased with their farms and the climate there, just as I was pleased."

C. D. Parmater—Iowa.

"Our expectations were more than realized after our first visit to our land."

H. T. Hotchkin—Illinois.

"Those whom I met while visiting Bunnell seemed even more enthusiastic over the future of the colony than the company selling the land."

Con. Kelleher—Michigan.

"I can cheerfully recommend not only the land and climate, but also the Bunnell Development Co."

G. Morse—New Jersey.

"I wish with all my heart that I was there now. Bunnell is IDEAL."

W. H. Brown—New York.

"I am more than pleased with my little farm, and can recommend your land."

H. Kruger—Florida.

"Ah, what a future there will be to this colony and to this state. We will lower the price of foodstuff, and our land will be worth \$500 an acre."

W. J. Appleby—Maryland.

"People are in the dark if they do not buy at Bunnell. Please send me some of your literature to give to my friends, for I want them to know all about this wonderful colony."

Anton Berest—Alabama.

"I am glad we bought our land. I hope to buy ten acres more, so that later on each of my boys may have at least a ten acre farm."

F. J. Winn—New Hampshire.

"Bunnell is good enough for us. We have twenty acres at Black Point."



PARTY OF BUYERS VISITING THE BUNNELL COLONY

Everyday Happenings in and around Bunnell as Contributed by our Bunnell Correspondent during the Month.

A party composed of Mr. and Mrs. Jordan, Mr. and Mrs. Foster, Mr. and Mrs. Weber, Miss Lambert and Mr. Joyce, spent Wednesday and Thursday at Ocean City, fishing. They had a good time and caught plenty of fish.

The town council has just erected a fine concrete "Go-to-the-Right" sign at the intersection of Moody Boulevard and Main Street. This is built of reinforced concrete and weighs one thousand pounds.

Corn planting commenced this week. Practically all of the potato land will be planted in corn. This is our second crop this year. Corn is always planted between the rows of potatoes.

Quite a large crowd attended the literary meeting last Friday evening at the Haw Creek school house. They had a splendid program and all seemed to enjoy it.

The DuPont Ry. Co. is hauling barrel material to the Haw Creek farms' cooper shop.

A special school district election was held Tuesday. Bunnell and Haw Creek districts were created but St. Johns Park district lost by two votes. It is probable that within a short time now the voters of the Bunnell district will vote bonds and erect a magnificent high school building.

Mr. J. B. Boaz has resigned as mayor of Bunnell, and a new election will be held the early part of April.

Mr. J. H. Pratt, District Manager of the *Woodmen of the World*, has organized a camp of the W. O. W. at Bunnell. He has secured quite a number of names on the charter petition.

A memorial service for Elder A. H. Evers was held at the Seventh Day Adventist church in Bunnell.

The Standard Oil Co. has purchased lots in the south end of town and are now busy erecting two large storage tanks, one for kerosene and one for gasoline. They have had a side track built which will hold five cars, and in the future instead of shipping oil and gasoline to Bunnell in barrels and drums, it will be shipped in tank cars.

Of much interest to our community was the recent marriage of Miss Deborah Brown and Reverend Ralph Ramsey, pastor of the Methodist church of Bunnell.

It is said that mules never die, but Mr. Howard Irvin had the misfortune to lose one last week.

The Haw Creek Farm Co. recently purchased a farm motor truck.

Mr. W. B. Lebow has just purchased a lot of new farm implements.

The Farmers' meeting at the school-house last Tuesday night was well attended and many questions of importance were discussed.

The Haw Creek farmers have been shipping car-loads of cabbages.



Mr. I. I. Moody, Pres. of the Bunnell State Bank.

At the solicitation of his numerous friends throughout Flagler county, Mr. I. I. Moody, President of the Bunnell Development Co., has consented to enter the race for State's Representative of Flagler county in the coming primary. Without doubt Mr. Moody will be elected, and if so, Flagler county will have one of the most able representatives of any county in the state.

Dr. A. W. Underwood, State Physician, was in Bunnell examining the pupils of the Bunnell public school. He reports finding the children in the best of health.



Mr. Verdenius and three-year-old grape fruit tree. Picture taken on his last trip to Florida.

Bunnell was honored Wednesday evening and Thursday by the presence of four of Florida's most distinguished men, Governor Sidney J. Catts, Adjutant General J. B. Christian, State's Attorney Rivers H. Buford and Major Buckner Lanier. While in Bunnell they were the guests of Mr. Moody, and while here the party called at the Bunnell high school where short talks were made by them.

Mr. Stone is building a large up-to-date sales stable. His business has grown to such an extent that he was forced to build larger quarters for his live stock business. When completed his new building will be large enough for three car-loads of mules.

The W. C. T. U. held a Frances E. Willard memorial service at the home of Mrs. Kendrick.

The Bunnell Chapter of the Red Cross gave an oyster and fish dinner. The meal was served in cafeteria style.

The Bunnell Boy Scouts have enlisted in the War Saving Stamp campaign and will call on all the residents of Bunnell with a view of getting each one to purchase stamps.

The W. C. T. U. held a business meeting last Tuesday afternoon in the M. E. church.

Mr. Geo. E. Cooper is erecting a nice bungalow in Bunnell.

A great number of people attended the oyster supper and dance at Ocean City last Wednesday evening.

The potato growers of Flagler County are all wearing smiles that won't come off, the reason for these smiles is that the entire potato belt has been visited by heavy showers which insure a large yield of potatoes.

To date the prospects are much better for a larger yield than they were last year and indications are now that Uncle Sam can dispose of a large amount of Liberty Bonds and War Savings Stamps in Flagler County within the next two months.

Several of the large growers will begin digging about April 15th and from then on the potatoes will roll from Flagler County to the northern markets in large quantities.

The farmers hope for high prices to prevail but with a large yield and normal prices the Flagler County farmers will bank large sums of money within the next sixty days.

Mr. Harris A. Marks, assistant truck crop specialist with the United States Department of Agriculture, Bureau of Crop Estimates, was in Bunnell Wednesday, getting an estimate of the potato crop of Flagler County.

The work on Burrell Bros., shipping shed began last Monday.

Mr. W. A. Mack has recently purchased a potato digger to be used on his farm this spring.

PROCRASTINATION IS THE THIEF OF TIME

By THOMAS A VERDENIUS



MR. THOS. A. VERDENIUS,
The Pioneer Small Farm Man of Florida.

I have found considerable pleasure in my life in reading and telling stories, and among the stories I have chanced to read were some relating to the Arkansas Traveler; in fact, the particular story regarding the Arkansas Traveler which I shall here relate is one that I have told many times, and one of those times was in a former issue of the HOME BUILDER.

Individuals of this type are not confined to the state of Arkansas by any means, but they are to be found all over our country, and I submit this little narrative to you, not for the purpose of criticising any individual but simply as a reminder to one and all that PROCRASTINATION IS THE THIEF OF TIME.

On one occasion the Arkansas Traveler was caught in a heavy rainstorm and sought shelter in a near-by cabin. He found the

owner of the abode tilted back in a splint-bottom chair busily engaged in whittling a stick, while the rain came through the roof in a score of places. The traveler could scarcely find a spot in the one-room cabin where the rain did not fall upon him, and finally he said to his contented looking host. "Why don't you mend your roof?" The latter calmly replied, "Well, you see when it's raining I can't fix it, and when it's not raining it don't need fixing."

Sentiments similar to this seem to pervade the minds of many of the people who have been writing me for months, some of them even for years. When times are prosperous and they are making good wages they are quite content and give but little thought to providing for a "rainy day," but inevitably hard times will come sooner or later and then the man who is working for wages is the first one to suffer.

If you have not enough money with which to move to Florida and begin improvements at once on a little farm, you can at least buy that farm today and begin making your small monthly payments thereon, and every payment you make will bring you just that much nearer your goal of providing a real home for the coming "rainy day." Many people are never able to save anything unless they contract debts or assume obligations and know that they must meet their obligations regularly. To such people the Bunnell Development Company offers great opportunities, and the sooner you begin to realize this the better off you will be. It is never too late to begin saving money nor too early, but there is no time like the present.

This is the last HOME BUILDER you will receive. You have been on our mailing list perhaps for a few months, possibly for years. You have written me and asked me where I could locate you. I have sent you my maps and I have sent you all my literature, my booklets and my banners, but many have never taken advantage of the opportunities that were offered you.

When we started our colony a few years ago we could have located you close to Bunnell. All of these locations have been sold, still we have some very desirable

farms left for sale near DuPont or Codyville. We are now coming in on the "home stretch" and the few farms which we have left for sale will practically sell themselves. We do not need to advertise our lands any more for they are so well advertised by the people who live there that we need not go to the trouble of conducting a selling campaign any longer. Of course, there will be a farm here and there which will be for sale, but within the next four or five months we expect that all of our land in the Bunnell colony will be disposed of.

We expect to raise the price of our land again, possibly within the next two months or so and when that time comes we will not sell another acre of land for less than \$50.00 in the old tract and \$40.00 in the new tract. I feel confident that the price of all Bunnell lands will be two or three times higher than it is today in a very few years, and you may rest assured that if times were normal and we were not at war these lands would no doubt have been selling by this time for \$75.00 an acre. Improved farms around us are selling for from \$200.00 to \$300.00 an acre, and some land in Florida is selling for as high as \$1,000.00 an acre; in fact, some of the raw land adjoining us has been sold for \$100.00 an acre and higher.

No doubt a great number of people have written me merely out of curiosity. They never meant business. If they did they would have bought long before this, but if you are not one of these and if you ever expect to own a farm in our colony, now is the time to buy and take advantage of the present low prices, and if you will do this you will make money from year to year as land values advance.

This will be absolutely the last time I will ask you to buy. If you do not write me again it will be up to you. Think this matter over. Make up your mind that, come what may, you are going to be one of the fortunate ones to secure a farm-home at Bunnell. Send your order for 10, 20 or 40 acres to,

THOMAS A. VERDENIUS,
108 So. LaSalle St., Chicago, Ill.



A BIRD'S VIEW OF A PORTION OF BUNNELL'S RESIDENCE SECTION.

A few years ago a virgin wood'land—and today a modern, up-to-date town. Bunnell is an incorporated town, the county seat of Flagler county. It has a public school, two-year high school, two churches, Methodist and Seventh Day Adventist, general stores, state bank, two good hotels, city waterworks, electric light plant, cement sidewalks, doctor, druggist, meat market, well equipped blacksmith shop, building supply house, city garage, ice plant, weekly newspaper, two rural routes, telephone system, Dixie highway, Masonic hall, barber shop, etc. Is not this a phenomenal showing for a town only a few years old? Bunnell is indeed justly called, "the biggest little town in Florida." Can you show me another community in the whole State of Florida which offers you such opportunities as are to be found in our Colony? Then where should you invest? (We have a Catholic Church in Korona. Besides a school in Bunnell, we have good schools and stores at Ocean City, Dupont, Codyville and Korona.)